

## Studytrip to Japan

In June, the Nutrition & Healthcare Alliance took part in the study trip organized by the Dutch & Japanese Trade Federation (DUJAT). The Alliance contributed to the theme Food during the Agriculture, Food and Investment Seminar in Tokyo. Also, companies in food and technology were visited to explore potential collaborations. Having international partners can support our ambitions in research and innovations in nutritional care.

This year 26 people took part in the study trip organized by DUJAT. Tom van Loenhout, cardiologist and president of the Nutrition & Healthcare Alliance, manager Menrike Menkveld-Beukers and Arthur van Zanten, intensivist and medical advisor in the management board of hospital Gelderse Vallei, took part on behalf of the Nutrition & Healthcare Alliance. Knowledge and experiences have been shared during the intensive program. In the near future, delegations from Japan will be welcomed at Wageningen Campus or to the Nutrition hospital (hospital Gelderse Vallei in Ede, NL) for a visit and for the development of research programs.

### Agriculture, Food and Investment Seminar - Japan- The Netherlands

Around 100 people visited the Agriculture, Food and Investment Seminar in Tokyo, organized by DUJAT, Ernst & Young (EY) and the Dutch embassy in Japan. The presentations illustrated the innovative capacity that is formed by the public-private partnership between Japan and the Netherlands. The presentations were hosted by the Dutch embassy, EY, the Nutrition & Healthcare Alliance, Netherlands Foreign Investment Agency (NFIA) and a panel of companies. Menrike Menkveld participated on behalf of Wageningen University & Research with a lecture on 'Health and well-being by better nutrition'. Tom van Loenhout lectured on 'Food and vitality in healthcare' and explained the unique profile of hospital Gelderse Vallei.



Prof. Jan Peter Balkenende, external senior advisor at EY, closed the seminar. He emphasized the close collaboration between Japan and The NL and the importance of public-private partnership and innovation in order to find solutions for global food issues. Furthermore he indicated that the seminar confirmed that additional connections between the domains food, health and lifestyle are essential to be able to nourish people in a way that increases the quality of life.

## Network events and company visits

The Nutrition & Healthcare Alliance, OostNL, Loyens & Loeff Health visited several nutrition and health related companies in Tokyo and nearby Osaka. Experiences and innovations were shared with Tanita, Health Promotion Centre Junkipai Okayama, Kewpie and Mitsubishi Corporate Life Sciences. Hospital Gelderse Vallei and Wageningen University & Research contributed with their knowledge and experience. Chances regarding collaborations in the fields of prevention, healthy weight and personalised nutrition were explored through interactive sessions and tours. Together with the delegation from DUJAT, interesting visits to the companies Kikkoman and Yakult took place. The network was further reinforced by a dinner hosted by Sir Gerard Michels, consul general in Osaka and with a large reception at the Dutch embassy where the guest were welcomed by H.E. Mr. Aart Jacobi.



## DUJAT

The Nutrition & Healthcare Alliance has become a partner of DUJAT in 2018. DUJAT, which has a broad network in Japan, focusses on reinforcement of the general economical relations between the Netherlands and Japan. The DUJAT mission has generated a promising network to continue the development in research and innovations for better health care. See [www.dujat.nl](http://www.dujat.nl) for more information.

